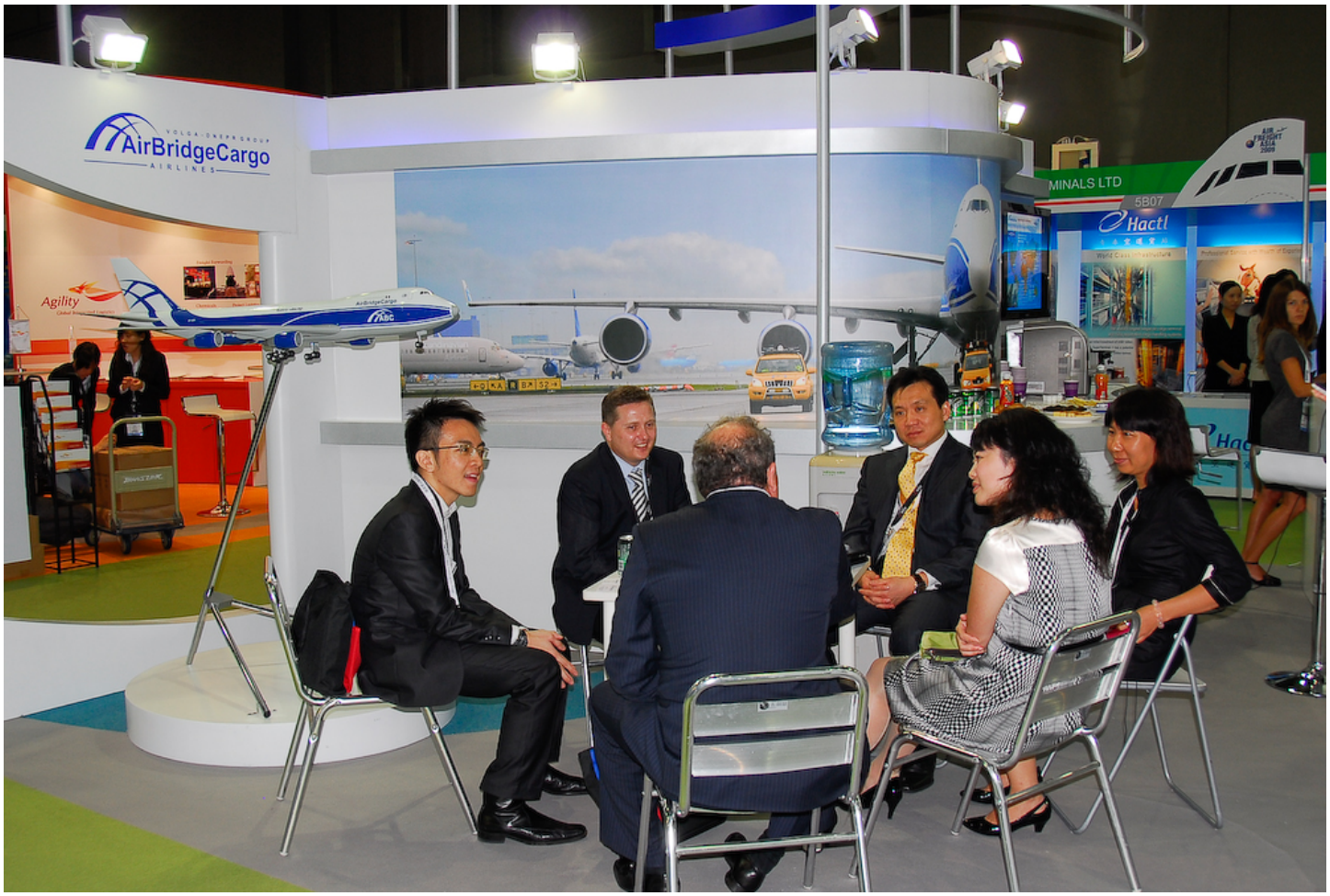
15.09.2009 | AirBridgeCargo airlines participated in Air Freight Asia 2009.

September, 15 – AirBridgeCargo Airlines participated, for the 3rd time since 2006, in Air Freight Asia 2009 (AFA)- one of the major air cargo industry events in the region of Asia & Pacific, held bi-annually and gathering major freight carriers, airports, aircraft manufacturers, aviation service suppliers, industry media, freight forwarding community, and other participants.



or the second time the conference & exhibition was hosted by AsiaWorld-Expo in Hong Kong International airport, and made a part of the four-day Asian Aerospace International Expo and Congress 2009. This time, in spite of challenging times faced by the industry, Air Freight Asia 2009 exhibition attracted many participants and visitors.

During the three days' event many guests and trade partners visited AirBridgeCargo's booth conveniently located next to the "main boulevard" of the exhibition hall. The clean and brightly lit booth painted in ABC's blue and white signature colors became one of the busiest spots on the exhibition ground. Our multinational team at AFA 2009 consisted of regional managers from Asia & Pacific offices, senior executives from Moscow Head Office, and Customer Service agents from ABC Hong Kong branch. This impressive representation ensured that no visitor was left unattended, and no question remained unanswered.

Guests could also learn about ABC's existing services and future plans through a presentation shown on a big plasma screen, or could pick flyers that introduced ABC's business in Europe, China, and Russia, including the ongoing development of our cargo hub in Sheremet'yevo Airport. Launched on trial basis in December 2008, hub operations in SVO became daily reality of ABC's business today, offering a better choice of destinations, and good connectivity to customers.

Air Freight Asia 2009 reflected well the overall state of the industry, deeply affected by the crisis, but looking for new opportunities and embracing the hope for earlier recovery of the global economy. Next time, in March 2011 the event will be hosted in Shanghai- one of the major gateways in ABC network. We are looking forward to greet our customers and partners again- with more flights, more destinations, and better services.