20.06.2016 | AIR CARGO CHINA 2016

AirBridgeCargo Airlines has participated in Air Cargo China 2016 which was coupled with the 7th International Exhibition for Logistics, Mobility, IT and Supply Chain Management – the biggest and most important cargo related event in Asia to showcase the company.

Traditionally the event was welcomed by Shanghai in the middle of June (14-16), undisputed world leading transport and logistics hub, and attracted more than 60,000 visitors from different parts of the world. Air Cargo China has long ago gained a reputation of the best show in Asia as it serves as an ideal meeting place for the transport, logistics and air cargo industry in the region. This year ABC was greeting its customers and visitors at a joint Volga-Dnepr Airlines booth which was designed in an elegant blue and white airy style and conveniently located at the very heart of the exhibition hall. Introduction of new markets, destinations and products to/from China, as well as throughout ABC's network, was the central topic of all the meetings and discussions which, together with customer focus approach, generated good impression and gave the right feedback the company was expecting. ABC was very well represented by managers from Headquarters, EMEA and Asian regions with all the representative being in "high-demand" for customer meetings, conference participation and general information review. Next time, Air Cargo China will be waiting its exhibitors and visitors in Shanghai in 2018 with AirBridgeCargo being there to welcome its customers.