07.11.2016|AIRBRIDGECARGO FLIES IN TO SUPPORT NORWAY'S SALMON EXPORTS AND OIL&GAS INDUSTRY

AirBridgeCargo Airlines (ABC) is to commence twice-weekly Boeing 747 freighter operations from Oslo in support of Norway's thriving seafood export market and the country's oil&gas industry.

Global demand for Norwegian seafood, and especially salmon, continues to make a significant and growing contribution to the country's economy. Norway now exports 220,000 tonnes of seafood a year, 600 tonnes a day, using air cargo services to Asia and North America. By offering over 100 tonnes of cargo capacity per flight, ABC's new Tuesday and Friday services ex Oslo will enable Norwegian exporters to seamlessly access the airline's network in both North America and Asia Pacific via its hub in Moscow.

Georges Biwer, Vice President EMEA, at AirBridgeCargo, said: "Our strategy is to always stay close to our customers and to listen to their requirements to ensure we are operating where they want us to be. Oslo is the perfect example of this level of customer support. Norwegian salmon is preferred by consumers all over the world and exporters rely on the speed and reliability of air cargo to ensure their seafood is of the highest quality when it reaches their customers. The fast connections and on-time performance ABC offers via its Moscow Sheremetyevo hub, as well as the temperature-control capabilities of our modern Boeing 747-8F fleet, means we can offer exporters the network and service options they need to continue to grow their business all over the world."

AirBridgeCargo's unique hub operation in Moscow means it is able to connect origin and destination points across its global network within 48 hours.

The new freighter services will also help to support Norway's oil&gas sector. The airline's nose-loading Boeing 747 freighters are especially well-suited to transporting long oil& gas shipments.

Martin Langaas, Director Cargo – Traffic Development at Oslo Airport, commented: "AirBridgeCargo's decision to launch twice-weekly all-cargo flights is a welcome and important boost to Norway's exporters and our freight forwarding community. The Norwegian airfreight market is growing by over 10% annually, making it the largest air cargo market in the Nordics. The Norwegian market for seafood exports alone is expected to grow by 500% within the next 20-30 years. To reach this predicted growth, it's essential to attract high quality carriers like AirBridgeCargo to OSL to connect Norway with its most important markets in Asia and North America."

AirBridgeCargo will operate its first flight ex Oslo on 15 November 2016.

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